

11 Cliftondale Street #1
Roslindale, MA 02131



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PROFESSIONAL SUMMARY

Extensive experience as a Graphic Artist in the printing, publishing, and advertising industries. Skilled at formatting and prepress production for high-resolution color offset printing and large-format color imaging in an OSX Macintosh environment. Team player and able to manage and prioritize multiple projects in fast-paced studio environments with emphasis on quality control. Currently learning video for the web, Internet marketing and Final Cut Pro. Accomplished photographer, photo illustrator, and graphic designer with strong type sensitivity.

Software Proficiency and Knowledge:

Adobe InDesign CS4 Adobe Photoshop CS4 MS Word
Adobe Illustrator CS4 Adobe Acrobat CS4 MS Powerpoint
Media Bank QuarkXpress CD Finder
Willow Job Finder Squarespace iMovie

Specialized Skills:

Layout & formatting Graphic design Prototype creation
Font & color management Direct mail Product packaging
Photo resampling/retouching Prepress production Social Media/SEO

PROFESSIONAL ACHIEVEMENTS

- Led startup companies operating on limited budgets — providing support and leadership
- I was a “one man studio” generating accurate print-ready client files, netting increased company savings by creating less waste
- Developed, implemented, and enforced a file naming convention and work flow procedure that lead to quick file retrieval and job turnaround
- Maintained consistency with daily management of client files including folder hierarchy, proper storage and systematic cataloging
- Capable of “mechanicalizing” an art director’s layout — making necessary changes or rebuilds for accurate color printing and imaging
- Experience formatting foreign languages from translated copy
- Managed corporate branding campaigns, maintained collateral consistency for client signage, advertisements, and POPs, and provided image support for client websites
- Production/studio department management including routine server maintenance and effective asset-management and archiving
- Provided production/studio area management and workflow prioritization with traffic manager, prepress file preparation, and quality control for entire agency client base
- Trained and managed new hires and freelance help, according to studio policies and procedures that I helped implement.
- Reviewed proofs of vendor-supplied client files and purchased studio supplies
- Conceived and photographed local postcard distributor business in Rhode Island promoting Rhode Island tourism with sales and distribution of 70,000 scenic view postcards
- Successful freelance graphic artist providing graphic design, print production and photography deliverables in a cost effective and timely manner
- Self promote myself by building a website utilizing online blogging software and positioning on social media websites

PROFESSIONAL EXPERIENCE

Freelance Graphic Artist 2003–present, clients included:

- Toth Brand Imaging, Cambridge, MA
- Mullen, Boston, MA
- BBK Worldwide, Newton, MA
- W.B. Mason, Brockton, MA
- Boston Globe, Boston, MA
- Marketing Drive, Boston, MA
- The Holmes Group, Milford, MA
- Scudder Investments, Boston, MA
- Coull/Sandstedt Creative, Boston, MA
- Roslindale Village Main Street, Boston, MA
- Roslindale Open Studios, Boston, MA
- Soulful Body Fitness, Boston, MA
- FM Global, Johnston, RI
- Brand Content, Boston, MA
- The Belli Group, Sharon, MA
- Air Charter Guide, Cambridge, MA

Hill Holiday Advertising, Boston, MA 2005–2008

Studio Mac Artist

Clients included: John Hancock, Dunkin’ Donuts, CVS, Harvard Pilgrim, Liberty Mutual, CovidienBank of America, LoJack, Massachusetts State Lottery, Museum of Fine Arts, Novartis

Baldwin/Clancy/Rogan Advertising (formerly Baldwin & Stone, Inc.), Needham, MA 2003

Studio Manager/Mac Production Artist

Clients included: Amerlux, Boston Federal, CitiStreet

Baldwin & Stone, Inc., Cambridge, MA 1994–2003

Studio Supervisor/Mac Production Artist

Clients included: W.B. Mason, Watts, Wolfers, Apogent, Boston Federal, Symmons, State Street Global Advisors, CitiStreet, Standard Electric

EDUCATION

University of Massachusetts, Dartmouth, MA
BFA Graphic Design/Photography

Social Media Magic University
Certificate as a Social Media Specialist

Boston Neighborhood Network
Certificate in Studio Production & Crew

PROFESSIONAL MEMBERSHIPS/ORGANIZATIONS

- InDesign Users Group, Boston Chapter
- Boston Photography Center
- Griffin Museum of Photography
- National Association of Photoshop Professionals
- Photographic Resource Center at Boston University
- Roslindale Village Main Streets, Marketing Committee
- Roslindale Open Studios, participant and organizer
- Boston Neighborhood Network
- Roslindale Arts Alliance, board member